

COOKIE & SIMILAR TECHNOLOGIES POLICY – ISANTI BRANDS LLC

Owners of Moon Moonshine™

LAST UPDATED: July 2025

This Cookies & Similar Technologies Policy (“CST Policy”) describes the different types of cookies and similar technologies that are used on www.moonmoonshine.com (“Site”), operated by Isanti Brands LLC (“we”, “us”, “our”). We may update this CST Policy from time to time. Please refer to the “LAST REVISED” date above to see when it was last modified. Any changes to this CST Policy will take effect when posted on or through the Site.

If you have any questions, please contact us at humanresources@moonmoonshine.com.

1. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies are small text files stored on your device when you visit a website. They allow us to collect certain information about your interaction with our Site, which helps us improve your experience. We also use similar technologies, such as pixel tags and device fingerprinting.

You can manage your cookie preferences via your browser settings or through specific tools mentioned below. However, disabling cookies may affect the functionality of some features on our Site.

2. WHAT COOKIES AND SIMILAR TECHNOLOGIES DO WE USE?

The cookies and similar technologies used on our Site may include the following categories:

Essential Cookies

These are necessary for the Site to function properly.

Cookie Name	Purpose	Type	Provider
PHP Cookie	Retain session ID/user input	Session	1st party
Webserver Cookie	Load balancing, display performance	Session	1st party
Age-gate Cookie	Age verification/authentication	Persistent (2 hrs – 20 yrs if “Remember Me”)	1st party

Cloudflare Cookie	Site protection and faster loading	Persistent (1 yr)	3rd party: Cloudflare
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Preference Cookies

These remember your choices (e.g., language, region).

Cookie Name	Purpose	Type	Provider
Country Select	Site navigation	Persistent (2 hrs)	1st party
Language	Deliver localized content	Persistent (1 day)	1st party

Analytics (Google Analytics)

We use Google Analytics to collect anonymized statistics and better understand usage of the Site.

To protect your data:

- IP addresses are anonymized.
 - Data sharing is disabled.
 - We do not use Google Analytics in combination with other Google services.
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Advertising Cookies

These cookies allow us to serve tailored ads based on your browsing behavior on this and other websites.

Pixel Tags (Web Beacons)

Used to track engagement with our emails or Site content and to measure marketing effectiveness.

Browser/Device Information

Automatically collected to ensure optimal presentation of the Site (e.g., browser type, screen resolution, OS).

Location Data

We may collect your device's location (via GPS, WiFi, etc.) to offer relevant content or advertising. You may allow or deny this permission in your device settings.

Device Fingerprinting

We may use technologies to create a unique device ID based on browser and device characteristics for fraud prevention, authentication, or personalization.

We may collect:

- IP address (internal/external)
 - Device type, OS, browser version
 - Screen resolution, plugins, language
 - Page views, clicks, scroll depth
 - Referral sources and time on page
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3. HOW DO I MANAGE COOKIES?

You can manage cookie preferences by:

- Visiting: <https://vwo.com/opt-out/>
- Adjusting your browser settings. Learn more at: www.allaboutcookies.org/manage-cookies

To remove tracking cookies from your system, you may also consider:

- [Ad-Aware](#)
- [Spybot Search & Destroy](#)
- [Webroot Spy Sweeper](#)

If you have questions or concerns about this Cookie Policy or your data, please contact us at humanresources@moonmoonshine.com.